

CUSTOMER TESTIMONIES



ROSSIMEDIA GERMANY



Fully automated C.P. Bourg BB3102 PUR/EVA Perfect Binder

"The new perfect binder fits perfectly into our environment. It can produce PUR and EVA perfect-bound books and, thanks to its high productivity and flexibility, is the benchmark in the class of one-hand perfect binders as well as for on-demand book binding."

**"We attach great importance to
extensive automation"**

Almost everything is automated at Rossimedia. The binder automatically creates jobs with fully scalable capacity and enables the printing of individual products. The C.P. Bourg BB3102 has JDF automation and barcode control capabilities.



WHY A C.P. BOURG PERFECT BINDER?

"The BB3002 series is the only perfect binder with bar creasing and an autoloader," says Markus Roß with satisfaction. "With our constantly changing formats, it offers the greatest possible flexibility."

[Read the full case study on our Website](#)



E.LUI TIPOGRAFIA ITALY



CHALLENGE

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Differentiate on the market in terms of value and service while maintaining a competitive offer even in the face of very low print runs with frequent job changes.

SOLUTION

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The C.P. Bourg BB3202 ensures the integrity of production, very low waste with obvious savings, all in a single integrated solution.

RESULTS

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The flexibility of the C.P. Bourg binder allows, thanks to the complete set-up automation, easy processing for format changes.



HOW CAN **C.P. BOURG** HELP YOU?

Fully automated and scalable

The solution automatically manages imposition in 1-up, 2-up and 4-up workflows, and allows you to work with a single paper format for the final production of all book formats.

More with Less

The BB3202 from C.P. Bourg allows a complete processing integrity, reduced waste with obvious savings, all in a single process. From web and white paper to the finished job in a single step and with a single operator.

"A very competitive market such as that of the press requires automation and flexibility; it is dominated by requests for short runs to be produced quickly and with high quality." Says E. Lui.

"To be effective the company must provide excellent products by adopting digital technologies to meet the demand of its customers. So we were at the search for an end-to-end solution to produce our products with a quality finish."

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From traditional offset to digital

*"Printers understand the advantages of digital printing."
Says Mr. Zhou.*

He adds: "The Internet is developing too fast, traditional printing is rapidly decreasing, and digital printing is developing faster and faster. If you can't keep up with the pace, you can only be left behind."

Flexible with outstanding quality

"The main reason for choosing high-end post-press equipment is quality. The market is very competitive for companies; that's why the equipment must be intelligent, flexible and convenient to use."

Minimal labor requirement

"The equipment that used to require 2-3 workers to operate, now only needs one person" States Mr. Zhou.

"And the production can often be left unattended."



Zhou Xiaojun, General Manager of Hangzhou YinJie Digital Express Printing Co., Ltd.

HANGZHOU YINJIE CHINA



C.P. BOURG BSF+BPM+BM-e BOOKLET MAKER

- Produces booklets of one or many;
- Operates off-line, near-line and in-line;
- The production process can be unattended.



C.P. BOURG BB3102 PERFECT BINDER

- Only requires a one-time loading of 120 book blocks;
- Allows for over 13 positive or negative cover creases;
- Automatically adjusts its settings to the thickness.

Read the full case study on our Website

